



Deepening our Connections with Nature

Your sponsorship makes this Festival a success!

Dear Friends of Earthroots,

I hope this letter finds you well!

It's that time of year again when Earthroots is looking for support for our upcoming **11th Annual Earthroots Festival & Fundraiser**. I'm writing to you in anticipation that you will be a sponsor for the event, donate to the auction or volunteer: the Festival is on April 23, 2017 at Big Oak Canyon, our 39 acre property in Silverado Canyon. We are excited to be hosting this annual fundraiser on our land for the second time. It will be an incredible event.

Your support is crucial to the success and quality of this year's Festival. It is incredibly meaningful to have creative individuals and businesses coming together to share their gifts with the community. Do you own a business or know someone who does who would be a good fit for this event? Please share this letter with anyone who might be interested.

Our Festival will be attended by 100+ families who love the outdoors and connecting with nature. Not surprisingly, they embrace healthy living and sustainable practices. We would love to connect them personally with your business.

More than one thousand printed invitations will be mailed to our network of community supporters and local businesses. Additionally, advertising for the Festival will be done via social media as well as printed posters and flyers throughout Orange, Riverside and San Diego Counties. Sponsors receive acknowledgement and advertising as outlined below. **We ask that you confirm your collaboration by February 21st to have your logo included on the printed invitation** (Earthroots Tax ID #26-2379948).

Earthroots has been serving Orange County families for twelve years through deep nature connection mentoring — promoting life-long environmental stewards and stronger communities. Your generosity allows children to engage in age-appropriate lessons, uniquely designed to weave together state-standard academic teachings, cultural mentoring practices and outdoor education — all of which is mostly invisible to the children, while they play in a classroom free from walls.

This Festival is not possible without supporters like you. Products, raffle items and/or teaching workshops are considered part of sponsorship as well and are much appreciated.

We are grateful for your time and consideration.

Warmly,

Jodi, Staci, Raz and Lylah

Earthroots Festival Fundraiser Team

raz@earthrootsfieldschool.org 949-709-5777, www.earthrootsfieldschool.org

Sponsorship Form

Earthroots 11th Annual Festival & Fundraiser

Sunday, April 23, 2017 at Big Oak Canyon

Yes! I want to sponsor Earthroots' 11th Annual Fundraiser!

Please see next page for details on all Sponsorship Levels

Sponsorship Level (Please circle)

Golden Eagle (\$2500)

Red Tail Hawk (\$500)

Hummingbird (\$100)

Great Horned Owl (\$1000)

Acorn Woodpecker (\$250)

Other Amount (\$____)

Please attach a business card or any other printed material for us to use in our promotional materials, and complete the information below. **To have your logo included in our printed and digital materials**, please email logo (in .jpeg format) by March 21st to staci@earthrootsfieldschool.org

Sponsor's Name: _____

Address: _____

Phone: _____

Email: _____

Contact Person: _____

Website: _____

Value of Non-Monetary Donation: _____

Description of Item/Donation: _____

Other Pertinent Information: _____

Please make checks payable to Earthroots Field School. Mail checks and/or donated items to: Earthroots Field School, PO Box 504, Trabuco Canyon, CA 92678

Or call us to arrange a pickup (949)709-5777

Questions? Email raz@earthrootsfieldschool.org

Sponsorship Levels

Your donation is tax-deductible and you will be supporting a great cause!

Fiscal responsibilities can be achieved through cash donation, in kind service, product or a combination thereof. Please confirm your level of sponsorship by February 21st to be included on the printed invitation.

Golden Eagle \$2500 plus

Top position of name and logo on Festival webpage
Top position of name and/or logo on invitation, flyers, & posters (deadline February 21)
Logo and link on Earthroots Newsletter for February, March, & April
Ability to place an item or flyer in welcome bag
Eight complimentary tickets to all-you-can-eat, all-you-can-drink Festival Fundraiser (ticket value \$65 each)
Podium recognition before each event
Name and/or logo on invitation, flyers, & posters (deadline February 21)
Premium Vendor or Display Table at Festival
Your banner displayed at the Festival
Opportunity to provide approved workshop, class or other

Great Horned Owl \$1000 plus

2nd position of name and logo on Festival Webpage
2nd position of name and/or logo on Invitation, Flyers, & Posters (deadline February 21)
Logo and link on Earthroots Newsletter for March & April
Ability to place an item or flyer in welcome bag
Six complimentary tickets to all-you-can-eat, all-you-can-drink Festival Fundraiser (ticket value \$65 each)
Podium recognition before each event
Name and/or logo on invitation, flyers, & posters (deadline February 21)
Assigned location for vendor or display table at festival
Podium recognition before each event
Your banner displayed at the Festival
Opportunity to provide approved workshop, class or other

Red Tail Hawk \$500

3rd position of name and logo on Festival webpage
3rd position of name and logo on invitation, flyers, & posters (deadline February 21)
Logo and link on Earthroots Newsletter for March & April
Ability to place an item or flyer in welcome bag
Four complimentary tickets to all-you-can-eat, all-you-can-drink Festival Fundraiser (ticket value \$65 each)
Podium recognition at beginning of the Festival
Name and/or logo on invitation, flyers, & posters (deadline February 21)
Assigned location for vendor or display table at festival
Your banner displayed at the Festival
Opportunity to provide approved workshop, class or other

Acorn Woodpecker \$250

4th position of name and logo on Festival Webpage

4th position of name and/or logo on invitation, flyers, & posters (deadline February 21)

Logo and Link on Earthroots Newsletter for March & April

Ability to place an item or flyer in welcome bag

Two complimentary tickets to all-you-can-eat, all-you-can-drink Festival Fundraiser (ticket value \$65 each)

Podium recognition at beginning of the Festival

Name and/or logo on invitation, flyers, & posters (deadline February 21)

Anna's Hummingbird \$100

5th position of name and logo on Festival Webpage

5th position of name and/or logo on Invitation, Flyers, & Posters (deadline February 21)

Ability to place an item or flyer in welcome bag

Logo and link on Earthroots Newsletter for April

Make checks payable to Earthroots Field School and mail to

PO Box 504, Trabuco Canyon CA 92678

OR Paypal payments@earthrootsfieldschool.org